

1910 California Admission Day Festival in San Francisco.

Moise-Klinkner souvenir medal adapted to a N.S.G.W. badge.



**1143rd meeting of the
Pacific Coast Numismatic Society**

7:30PM Wednesday July 27, 2011

Building C, Fort Mason
San Francisco, California

PPIE Sharing

Bring your favorite PPIE exnumia and other souvenirs for an extended sharing and discussion.

(Have a favorite coin, medal, or story to share? Submit your material to bill.hyder@gmail.com and see it appear on the bulletin back cover.)

1142^h meeting, June 25, 2011

In place of a Wednesday evening meeting, we held our annual banquet at the Gold Mirror Italian Restaurant. Twenty-two members and guests were in attendance.

1915 and the founding of the Pacific Coast Numismatic Society

(selections from *History of the Pacific Coast Numismatic Society 1915-1990 as Interpreted from the Meeting Minutes* by David W. Lange)

In preparation of an extended evening sharing Panama Pacific International Exposition commemorative coins, exonomia, and related souvenirs, it might be informative to review the events of the founding of the PCNS and its close relationship with the PPIE.

Eight gentlemen met on June 17, 1915 in the office of I. Leland Steinman and, on a motion made by Mr. Steinman, agreed to form a permanent organization. Those in attendance included Basil Brandon, Charles F. Cox, M. L. Miles, Arthur C. Nygren, A. Reimers, I. Leland Steinman, Alfred Twitchell, and Farran Zerbe. Mr. Zerbe moved that they group convene on June 24, 1915 to adopt "By-Laws" and "Rules of Order" along with the election of officers. Steinman was named temporary chair and volunteered to send out notices of the first formal meeting.

David Lange adds a note that it would appear that Mr. Steinman share the honors of founder of the the PCNS with Farran Zerbe. So who was I. Leland Steinman? His biography (from *The Jews in California* by Martin A. Meyer, 1916):

IRVING LELAND STEINMAN

Office, Hooker & Lent building, San Francisco. Born August 28, 1878, in Sacramento. Cal. Son of B. U. and Fanny (Sachs) Steinman. Married May 27, 1908, to Olga Friedman. Attended public and high schools of Sacramento. Graduate of Atkinson's Business College of Sacramento. After leaving school was in the employ of the Farmers' & Mechanics' Savings Bank of Sacramento for eighteen months. Went to Europe for ten months with his father; upon his return he commenced the

business of introducing electric pianos in San Francisco under the firm name of the Pommer, Eilers Company, which continued until the fire of 1906. when he became a member of the firm of Upton Bros. & Dalzelle, printers, where he continued for four years, then he became a member of the advertising firm of Honig Advertising Company, where he continued until February, 1915, since which time has conducted the Owl Publishing Company and writing books on topics pertaining to psychology. Author of "Formula of Success," "Origin of Thought." "Ideal or Purpose," and a number of short stories. Secretary of P. C. Numismatic Society. In August, 1915, appointed district secretary for California, Nevada, Oregon and Washington for American Numismatic Association. Member of San Francisco Press Club, San Francisco Commercial Club, Scottish Rite bodies of Masonic order. Thirty-second Degree, Federation of Jewish Charities.

In addition to six of the gentlemen listed above, those at the June 24th meeting included Joseph Barnet, Rudolph Harmon, H. L. Hill, and Fred T. Huddart. Huddart was elected the first president, Steinman the secretary-treasurer, and Zerbe curator. Nygren became the first vice-president and the board included Brandon, Hill, Reimers, and Twitchell. Steinman made the motion to adopt the name, Pacific Coast Numismatic Society.

Huddart, Nygren, Steinman, Reimers, Twitchell, and Zerbe were among the fourteen ANA members registered at the 1915 annual convention held in San Francisco. Steinman had the honor of striking the 20th set of PPIS commemorative coins and he purchased this set from Zerbe at the January 18, 1916 meeting of the PCNS.

I'm looking forward to more stories at the July meeting.

2011 meeting Schedule:

July 27, 2011: Building C, Fort Mason

August 24, 2011: Building C, Fort Mason

September 21, 2011: Building C, Fort Mason (Note the 3rd Wednesday)

October 26, 2011: Building C, Fort Mason

November 23, 2011: Building C, Fort Mason

December 28, 2011: Building C, Fort Mason